



everybody's **Home** page ...
Find Yours!

Home About Contact

Business Model: FREE Web Sites > SELL Ads.

What if ...

Every home for sale had its own Web site?

What if ...

You could advertise on every one of those Web sites?

Now they do. Now you can.

Executive Summary

To deliver such precisely targeted local advertising, WebHomeUSA.com:

- Gives a FREE Web site to every home for sale in a market (first the Rochester Multiple Listing Service [MLS], then all 900+ MLS's nationally).
- Hooks each home's domain name to its street address and links them to WebHomeUSA.com (using the patent-pending Identity Hook Method), e.g. 123MainStRochesterNY.WebHomeUSA.com.
- Sells advertising, like Google® ads, in text, graphic, link and sponsorship formats on all these listing sites "all around the house" to businesses interested in reaching every home buyer and seller.
- Enables local ad targeting by location, price, home features, and/or stage of the home selling process — down to the individual home, if desired.
- Opens individual home listings to direct searches in any search engine, by street address, location, price, features, or by browsing WebHomeUSA.com

WebHomeUSA.com is online in its early beta stages, so it changes often. Visit us at: www.WebHomeUSA.com

Search YOUR home page
(e.g., by street address):

Search

Contact:

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Company description:

WebHomeUSA is a privately-owned Internet media company using a patent pending process (U.S. Patent Application Serial No.: 11/446,071) to sell online advertising to businesses interested in reaching home buyers and sellers.

No effective media yet exists for businesses to reach all home buyers and sellers in their target area. WebHomeUSA assigns a free Web site to every home for sale in a market. This allows businesses to advertise to sellers on their unique Web sites and to buyers looking at homes in their target area.

These free Web sites are open to search engines and motivate sellers and their agents to visit and refer buyers. The site provides Real Estate information and tools to encourage buyers and sellers to return often, delivering repeat traffic to our advertisers.

Management/Advisory Team:

Clifford Jacobson, CEO/Inventor, Realtor, Agent
Thomas Collins, Esq., President, Advocacy 2100, Advisor, Real Estate Broker
Thomas Fitzgerald, Esq., Chief Intellectual Property Division, Hiscock & Barclay, Patent Counsel
Barry Alt, President, A2Z Enhanced Digital Solutions, Web Site Design
Lee Drake, President, OS-Cubed, Database and Web Site Design
Gerald Dibble, Esq.; Dibble, Miller & Burger, PC, Business Counsel
Robert Lurz, President, Strategic Associates, Advisor
Bill Brennan, President, Lead Source, Advisor
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